



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Advertiser
Agency
Buyer
Salesperson

Pol/B Obama/D/Pre/US (16256)
Greer, Margolis, Mitchell & Associ(2890)
KEULEMAN,KATIE
Telerep/Washington DC, Washington DC
(1040)
ph: (555) 555-5555
Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

Invoice 643247
Inv Date 10/28/2012
Terms Net 30
Contract 329222
Bill Type Standard
Period 10/1/2012 - 10/28/2012

Greer, Margolis, Mitchell & Associates
Attn: Accounting
3050 K Street NW
Washington, DC 20007

AgB

CO-OP/Order Type No/Normal
Package
Gen. Date 10/30/2012 4:04:58PM

OBAMA FOR AMERICA

Orlando (WFTV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
1.1	Spot	1:00:00PM- 3:00:00	Day, Tu-1, W-1, Th-1, F-1	10/23/12 2:59PM (Tu)	00:30	OFA12G155	\$800.00	
1.1	Spot	1:00:00PM- 3:00:00	Day, Tu-1, W-1, Th-1, F-1	10/24/12 1:59PM (We)	00:30	OFA12G155	\$800.00	
1.1	Spot	1:00:00PM- 3:00:00	Day, Tu-1, W-1, Th-1, F-1	10/25/12 2:25PM (Th)	00:30	OFA12G172H	\$800.00	
1.1	Spot	1:00:00PM- 3:00:00	Day, Tu-1, W-1, Th-1, F-1	10/26/12 2:59PM (Fr)	00:30	OFA12Z159H	\$800.00	
2.1	Spot	10:00:00AM-11:00:00	Day, Tu-1, W-1, Th-1, F-1	10/23/12 10:57AM (Tu)	00:30	OFA12G155	\$560.00	
2.1	Spot	10:00:00AM-11:00:00	Day, Tu-1, W-1, Th-1, F-1	10/24/12 10:09AM (We)	00:30	OFA12Z151H	\$560.00	
2.1	Spot	10:00:00AM-11:00:00	Day, Tu-1, W-1, Th-1, F-1	10/25/12 10:23AM (Th)	00:30	OFA12Z159H	\$560.00	
2.1	Spot	10:00:00AM-11:00:00	Day, Tu-1, W-1, Th-1, F-1	10/26/12 10:21AM (Fr)	00:30	OFA12Z159H	\$560.00	
5.1	Spot	12:00:00PM- 1:00:00	Day, Tu-2, W-1, Th-2, F-2	10/23/12 12:13PM (Tu)	00:30	OFA12Z151H	\$850.00	
5.1	Spot	12:00:00PM- 1:00:00	Day, Tu-2, W-1, Th-2, F-2	10/23/12 12:56PM (Tu)	00:30	OFA12G155	\$850.00	
5.1	Spot	12:00:00PM- 1:00:00	Day, Tu-2, W-1, Th-2, F-2	10/24/12 12:36PM (We)	00:30	OFA12G155	\$850.00	
5.1	Spot	12:00:00PM- 1:00:00	Day, Tu-2, W-1, Th-2, F-2	10/25/12 12:10PM (Th)	00:30	OFA12Z159H	\$850.00	
5.1	Spot	12:00:00PM- 1:00:00	Day, Tu-2, W-1, Th-2, F-2	10/25/12 12:40PM (Th)	00:30	OFA12Z159H	\$850.00	
5.1	Spot	12:00:00PM- 1:00:00	Day, Tu-2, W-1, Th-2, F-2	10/26/12 12:52PM (Fr)	00:30	OFA12Z159H	\$850.00	
5.1	Spot	12:00:00PM- 1:00:00	Day, Tu-2, W-1, Th-2, F-2	10/26/12 12:59PM (Fr)	00:30	OFA12Z159H	\$850.00	
6.1	Spot	3:00:00PM- 4:00:00	Day, Tu-1, W-1, Th-1, F-1	10/23/12 3:47PM (Tu)	00:30	OFA12Z151H	\$650.00	
6.1	Spot	3:00:00PM- 4:00:00	Day, Tu-1, W-1, Th-1, F-1	10/24/12 3:47PM (We)	00:30	OFA12G172H	\$650.00	
6.1	Spot	3:00:00PM- 4:00:00	Day, Tu-1, W-1, Th-1, F-1	10/25/12 3:55PM (Th)	00:30	OFA12G172H	\$650.00	
6.1	Spot	3:00:00PM- 4:00:00	Day, Tu-1, W-1, Th-1, F-1	10/26/12 3:53PM (Fr)	00:30	OFA12G172H	\$650.00	
7.1	Spot	4:00:00PM- 5:00:00	Day, Tu-1, W-1, Th-1, F-1	10/23/12 4:26PM (Tu)	00:30	OFA12G155	\$800.00	
7.1	Spot	4:00:00PM- 5:00:00	Day, Tu-1, W-1, Th-1, F-1	10/24/12 4:19PM (We)	00:30	OFA12G155	\$800.00	
7.1	Spot	4:00:00PM- 5:00:00	Day, Tu-1, W-1, Th-1, F-1	10/26/12 4:13PM (Fr)	00:30	OFA12Z159H	\$800.00	
8.1	Spot	5:00:00AM- 5:30:00	Day, Tu-1, W-1, Th-1, F-1	10/23/12 5:23AM (Tu)	00:30	OFA12G155	\$625.00	
8.1	Spot	5:00:00AM- 5:30:00	Day, Tu-1, W-1, Th-1, F-1	10/24/12 5:12AM (We)	00:30	OFA12G172H	\$625.00	
8.1	Spot	5:00:00AM- 5:30:00	Day, Tu-1, W-1, Th-1, F-1	10/25/12 5:22AM (Th)	00:30	OFA12Z159H	\$625.00	
8.1	Spot	5:00:00AM- 5:30:00	Day, Tu-1, W-1, Th-1, F-1	10/26/12 5:29AM (Fr)	00:30	OFA12Z159H	\$625.00	
9.1	Spot	5:00:00PM- 6:00:00	Day, Tu-2, W-2, Th-2, F-2	10/23/12 5:12PM (Tu)	00:30	OFA12Z151H	\$2250.00	
9.1	Spot	5:00:00PM- 6:00:00	Day, Tu-2, W-2, Th-2, F-2	10/23/12 5:41PM (Tu)	00:30	OFA12G155	\$2250.00	
9.1	Spot	5:00:00PM- 6:00:00	Day, Tu-2, W-2, Th-2, F-2	10/24/12 5:24PM (We)	00:30	OFA12G155	\$2250.00	
9.1	Spot	5:00:00PM- 6:00:00	Day, Tu-2, W-2, Th-2, F-2	10/24/12 5:52PM (We)	00:30	OFA12Z151H	\$2250.00	
9.1	Spot	5:00:00PM- 6:00:00	Day, Tu-2, W-2, Th-2, F-2	10/25/12 5:14PM (Th)	00:30	OFA12Z159H	\$2250.00	
9.1	Spot	5:00:00PM- 6:00:00	Day, Tu-2, W-2, Th-2, F-2	10/25/12 5:23PM (Th)	00:30	OFA12Z159H	\$2250.00	
9.1	Spot	5:00:00PM- 6:00:00	Day, Tu-2, W-2, Th-2, F-2	10/26/12 5:29PM (Fr)	00:30	OFA12Z159H	\$2250.00	
9.1	Spot	5:00:00PM- 6:00:00	Day, Tu-2, W-2, Th-2, F-2	10/26/12 5:44PM (Fr)	00:30	OFA12Z159H	\$2250.00	
10.1	Spot	5:30:00AM- 6:00:00	Day, Tu-1, W-1, Th-1, F-1	10/23/12 5:53AM (Tu)	00:30	OFA12Z151H	\$925.00	
10.1	Spot	5:30:00AM- 6:00:00	Day, Tu-1, W-1, Th-1, F-1	10/24/12 5:29AM (We)	00:30	OFA12G155	\$925.00	
10.1	Spot	5:30:00AM- 6:00:00	Day, Tu-1, W-1, Th-1, F-1	10/25/12 5:44AM (Th)	00:30	OFA12Z159H	\$925.00	
10.1	Spot	5:30:00AM- 6:00:00	Day, Tu-1, W-1, Th-1, F-1	10/26/12 5:44AM (Fr)	00:30	OFA12Z159H	\$925.00	
11.1	Spot	6:00:00PM- 6:30:00	Per week (3), Tu, We, Th, Fr	10/23/12 6:11PM (Tu)	00:30	OFA12G155	\$3000.00	



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Political - Federal Candidate (1067)
OBAMA 4 AMERICA (128154)
National/Political
1537/06269465

Invoice 643247
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3050 K Street NW
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OBAMA FOR AMERICA

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Orlando (WFTV)

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Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
11.1	Spot	6:00:00PM- 6:30:00	Per week (3), Tu, We, Th, Fr	10/25/12 6:00PM (Th)	00:30	OFA12Z159H	\$3000.00	
11.1	Spot	6:00:00PM- 6:30:00	Per week (3), Tu, We, Th, Fr	10/26/12 6:24PM (Fr)	00:30	OFA12Z159H	\$3000.00	
12.1	Spot	6:00:00AM- 7:00:00	Day, Tu-2, W-2, Th-1, F-2	10/23/12 6:00AM (Tu)	00:30	OFA12G155	\$1875.00	
12.1	Spot	6:00:00AM- 7:00:00	Day, Tu-2, W-2, Th-1, F-2	10/23/12 6:43AM (Tu)	00:30	OFA12Z151H	\$1875.00	
12.1	Spot	6:00:00AM- 7:00:00	Day, Tu-2, W-2, Th-1, F-2	10/24/12 6:28AM (We)	00:30	OFA12G172H	\$1875.00	
12.1	Spot	6:00:00AM- 7:00:00	Day, Tu-2, W-2, Th-1, F-2	10/24/12 6:43AM (We)	00:30	OFA12Z151H	\$1875.00	
12.1	Spot	6:00:00AM- 7:00:00	Day, Tu-2, W-2, Th-1, F-2	10/25/12 6:24AM (Th)	00:30	OFA12Z159H	\$1875.00	
12.1	Spot	6:00:00AM- 7:00:00	Day, Tu-2, W-2, Th-1, F-2	10/26/12 6:14AM (Fr)	00:30	OFA12Z159H	\$1875.00	
12.1	Spot	6:00:00AM- 7:00:00	Day, Tu-2, W-2, Th-1, F-2	10/26/12 6:24AM (Fr)	00:30	OFA12Z159H	\$1875.00	
13.1	Spot	7:00:00PM- 7:30:00	Per week (1), Tu, We, Th, Fr	10/26/12 7:24PM (Fr)	00:30	OFA12Z159H	\$3000.00	
14.1	Spot	7:00:00AM- 9:00:00	Day, Tu-2, W-2, Th-2, F-2	10/23/12 7:59AM (Tu)	00:30	OFA12G155	\$2000.00	
14.1	Spot	7:00:00AM- 9:00:00	Day, Tu-2, W-2, Th-2, F-2	10/23/12 8:55AM (Tu)	00:30	OFA12G155	\$2000.00	
14.1	Spot	7:00:00AM- 9:00:00	Day, Tu-2, W-2, Th-2, F-2	10/24/12 8:50AM (We)	00:30	OFA12G172H	\$2000.00	
14.1	Spot	7:00:00AM- 9:00:00	Day, Tu-2, W-2, Th-2, F-2	10/24/12 8:59AM (We)	00:30	OFA12G155	\$2000.00	
14.1	Spot	7:00:00AM- 9:00:00	Day, Tu-2, W-2, Th-2, F-2	10/25/12 7:59AM (Th)	00:30	OFA12G172H	\$2000.00	
14.1	Spot	7:00:00AM- 9:00:00	Day, Tu-2, W-2, Th-2, F-2	10/25/12 8:43AM (Th)	00:30	OFA12G172H	\$2000.00	
14.1	Spot	7:00:00AM- 9:00:00	Day, Tu-2, W-2, Th-2, F-2	10/26/12 7:48AM (Fr)	00:30	OFA12Z159H	\$2000.00	
14.1	Spot	7:00:00AM- 9:00:00	Day, Tu-2, W-2, Th-2, F-2	10/26/12 8:43AM (Fr)	00:30	OFA12G172H	\$2000.00	
14.1	Spot	7:00:00AM- 9:00:00	Day, Tu-2, W-2, Th-2, F-2	10/26/12 8:43AM (Fr)	00:30	OFA12G172H	\$2000.00	
15.1	Spot	7:30:00PM- 8:00:00	Per week (1), Tu, We, Th, Fr	10/23/12 7:57PM (Tu)	00:30	OFA12Z151H	\$3000.00	
16.1	Spot	9:00:00AM- 10:00:00	Day, Tu-1, W-1, Th-1, F-1	10/23/12 9:51AM (Tu)	00:30	OFA12Z151H	\$560.00	
16.1	Spot	9:00:00AM- 10:00:00	Day, Tu-1, W-1, Th-1, F-1	10/24/12 9:15AM (We)	00:30	OFA12G172H	\$560.00	
16.1	Spot	9:00:00AM- 10:00:00	Day, Tu-1, W-1, Th-1, F-1	10/25/12 9:38AM (Th)	00:30	OFA12Z159H	\$560.00	
16.1	Spot	9:00:00AM- 10:00:00	Day, Tu-1, W-1, Th-1, F-1	10/26/12 9:20AM (Fr)	00:30	OFA12Z159H	\$560.00	
17.1	Spot	10:00:00PM- 11:00:00	Day, F-1	10/26/12 10:49PM (Fr)	00:30	OFA12Z159H	\$3500.00	
18.1	Spot	8:00:00PM- 9:00:00	Day, F-2	10/26/12 8:00PM (Fr)	00:30	OFA12Z159H	\$3000.00	
18.1	Spot	8:00:00PM- 9:00:00	Day, F-2	10/26/12 8:21PM (Fr)	00:30	OFA12Z159H	\$3000.00	
19.1	Spot	9:00:00PM- 10:00:00	Day, F-1	10/26/12 9:23PM (Fr)	00:30	OFA12Z159H	\$3450.00	
22.1	Spot	12:00:00PM- 12:30:00	Day, Sa-1, Su-1	10/27/12 12:09PM (Sa)	00:30	OFA12G182H	\$600.00	
22.1	Spot	12:00:00PM- 12:30:00	Day, Sa-1, Su-1	10/28/12 12:32PM (Su)	00:30	OFA12G182H	\$600.00	
23.1	Spot	3:30:00PM- 7:00:00	Day, Sa-2	10/27/12 5:48PM (Sa)	00:30	OFA12Z159H	\$2750.00	
23.1	Spot	3:30:00PM- 7:00:00	Day, Sa-2	10/27/12 7:44PM (Sa)	00:30	OFA12G182H	\$2750.00	
24.1	Spot	3:30:00PM- 7:00:00	Day, Sa-1	10/27/12 3:29PM (Sa)	00:30	OFA12G182H	\$2750.00	
26.1	Spot	7:00:00AM- 9:00:00	Day, Sa-2	10/27/12 7:14AM (Sa)	00:30	OFA12G182H	\$1050.00	
26.1	Spot	7:00:00AM- 9:00:00	Day, Sa-2	10/27/12 7:54AM (Sa)	00:30	OFA12Z159H	\$1050.00	
27.1	Spot	7:00:00PM- 8:00:00	Day, Sa-2	10/27/12 7:59PM (Sa)	00:30	OFA12G182H	\$850.00	
28.1	Spot	9:00:00AM- 10:00:00	Day, Sa-2	10/27/12 9:00AM (Sa)	00:30	OFA12G172H	\$1050.00	
28.1	Spot	9:00:00AM- 10:00:00	Day, Sa-2	10/27/12 9:26AM (Sa)	00:30	OFA12G182H	\$1050.00	
29.1	Spot	1:00:00PM- 6:00:00	Day, Su-2	10/28/12 2:33PM (Su)	00:30	OFA12Z159H	\$475.00	
29.1	Spot	1:00:00PM- 6:00:00	Day, Su-2	10/28/12 4:17PM (Su)	00:30	OFA12G182H	\$475.00	



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OBAMA FOR AMERICA

CO-OP/Order Type No/Normal
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Orlando (WFTV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
30.1	Spot	11:00:00PM-11:35:00PM	Day,Su-1	10/28/12 11:23PM (Su)	00:30	OFA12G182H	\$2000.00	
32.1	Spot	12:00:00AM- 1:00:00AM	Day,Su-1	10/28/12 12:16AM (Su)	00:30	OFA12Z159H	\$250.00	
33.1	Spot	5:00:00AM- 6:00:00AM	Day,Sa-1	10/27/12 5:00AM (Sa)	00:30	OFA12G182H	\$340.00	
34.1	Spot	6:00:00PM- 6:30:00PM	Day,Su-5	10/28/12 6:12PM (Su)	00:30	OFA12G182H	\$1500.00	
34.1	Spot	6:00:00PM- 6:30:00PM	Day,Su-5	10/28/12 6:28PM (Su)	00:30	OFA12Z159H	\$1500.00	
35.1	Spot	7:00:00AM- 9:00:00AM	Day,Su-2	10/28/12 8:23AM (Su)	00:30	OFA12G182H	\$1050.00	
35.1	Spot	7:00:00AM- 9:00:00AM	Day,Su-2	10/28/12 8:59AM (Su)	00:30	OFA12Z159H	\$1050.00	
36.1	Spot	7:00:00PM- 8:00:00PM	Day,Su-1	10/28/12 7:59PM (Su)	00:30	OFA12Z159H	\$2750.00	
37.1	Spot	8:00:00PM- 9:00:00PM	Day,Su-2	10/28/12 8:20PM (Su)	00:30	OFA12G182H	\$6500.00	
37.1	Spot	8:00:00PM- 9:00:00PM	Day,Su-2	10/28/12 8:38PM (Su)	00:30	OFA12G182H	\$6500.00	
38.1	Spot	10:00:00PM-11:00:00PM	Day,Th-1	10/25/12 10:39PM (Th)	00:30	OFA12Z159H	\$5000.00	
39.1	Spot	8:00:00PM- 9:00:00PM	Day,Th-1	10/25/12 8:21PM (Th)	00:30	OFA12Z159H	\$4000.00	
40.1	Spot	9:00:00PM-10:00:00PM	Day,Th-2	10/25/12 9:20PM (Th)	00:30	OFA12Z159H	\$6500.00	
40.1	Spot	9:00:00PM-10:00:00PM	Day,Th-2	10/25/12 9:42PM (Th)	00:30	OFA12Z159H	\$6500.00	
41.1	Spot	11:00:00PM-11:35:00PM	Day,Tu-1,W-1,Th-1,F-1	10/23/12 11:29PM (Tu)	00:30	OFA12G155	\$2000.00	
41.1	Spot	11:00:00PM-11:35:00PM	Day,Tu-1,W-1,Th-1,F-1	10/24/12 11:22PM (We)	00:30	OFA12G155	\$2000.00	
41.1	Spot	11:00:00PM-11:35:00PM	Day,Tu-1,W-1,Th-1,F-1	10/25/12 11:29PM (Th)	00:30	OFA12Z159H	\$2000.00	
41.1	Spot	11:00:00PM-11:35:00PM	Day,Tu-1,W-1,Th-1,F-1	10/26/12 11:22PM (Fr)	00:30	OFA12Z159H	\$2000.00	
42.1	Spot	10:00:00PM-11:00:00PM	Day,Tu-1	10/23/12 10:35PM (Tu)	00:30	OFA12Z151H	\$5250.00	
43.1	Spot	8:00:00PM- 9:00:00PM	Day,W-1	10/24/12 8:16PM (We)	00:30	OFA12G155	\$6600.00	
44.1	Spot	9:00:00PM-10:00:00PM	Day,Tu-1	10/23/12 9:21PM (Tu)	00:30	OFA12G155	\$9250.00	
45.1	Spot	10:00:00PM-11:00:00PM	Day,W-1	10/24/12 10:30PM (We)	00:30	OFA12Z151H	\$5300.00	
46.1	Spot	8:00:00PM- 9:00:00PM	Day,W-1	10/24/12 8:59PM (We)	00:30	OFA12G155	\$6600.00	
47.1	Spot	9:00:00PM-10:00:00PM	Day,W-1	10/24/12 9:48PM (We)	00:30	OFA12G155	\$9250.00	
65.0	Spot	6:00:00AM- 7:00:00AM	Per week (1),Sa	10/27/12 6:25AM (Sa)	00:30	OFA12Z159H	\$850.00	
66.0	Spot	8:00:00PM-11:30:00PM	Per week (1),Sa	10/27/12 11:46PM (Sa)	00:30	OFA12G182H	\$3300.00	
67.0	Spot	10:00:00PM-11:00:00PM	Per week (1),Su	10/28/12 10:47PM (Su)	00:30	OFA12Z159H	\$5400.00	
68.0	Spot	8:00:00PM-11:30:00PM	Per week (1),Sa	10/27/12 8:00PM (Sa)	00:30	OFA12Z159H	\$3300.00	
69.0	Spot	12:05:00AM-12:35:00AM	Per week (1),Fr	10/26/12 12:17AM (Fr)	00:30	OFA12Z159H	\$425.00	
70.0	Spot	11:30:00PM-12:05:00AM	Per week (1),Sa	10/27/12 12:17AM (Sa)	00:30	OFA12Z159H	\$1250.00	
71.0	Spot	7:00:00AM- 9:00:00AM	Per week (1),Su	10/28/12 7:44AM (Su)	00:30	OFA12G182H	\$1050.00	
72.0	Spot	7:00:00PM- 8:00:00PM	Per week (1),Su	10/28/12 6:59PM (Su)	00:30	OFA12G182H	\$2750.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total \$229,370.00
Commission (\$34,405.50)
Net Total \$194,964.50

Total Spots 110

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.